

# How Efficient is Your Team?

A Pit Crew's Continuous Improvement:  
1968 = >60 seconds >>> 2025 = 8.09 seconds



Think Like a Pit Crew at Lean Performance U



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Lean Performance U is offered by



At its core, every team is a pit crew whose performances are built on fine-tuned efficiencies. Lean Performance U is an award-winning corporate training program that demonstrates how the same processes that create great pit crew performance can land your team in the winner's circle.

PIT believes every organization is in a race against its competition and winning requires preparation. In this age of highly efficient technology, a machine fails less often than its operator. Therefore, a company's investments should be focused on training its team.



## How do pit stops relate to my business?

If you are not a fan of racing, pit stops may seem only like simple car maintenance and service. However, as with any high stakes task where efficiency is critical to success, time savings and market share, the pit stop is an excellent model for all things efficient. The pit stop is a highly planned and executed performance driven team-based event which is analyzed and updated for continuous improvement. Pit stops serve as an example of every workplace event trying to make the most efficient use of personnel, equipment, and processes . . . the same principles used to benefit any organization.

## Where can my company participate?

The Lean Performance U program has been conducted in cities and venues across the country, from community colleges to the ballrooms of hotels on the Las Vegas strip. However, two venues have proven most effective for the pit crew experience. PIT's own facility where participants are emersed in a racing atmosphere including a quarter-mile track, pit road observation deck and available tours of nearby professional race teams. Secondary, a company's own location proves to be a productive alternative due to reductions in participant downtime and travel expense.

## Who should attend?

Whether embarking on a Lean program in your company for the first time, or trying to rejuvenate or revitalize your current program, Lean Performance U puts a new perspective on the "Lean Concept" and opens employees' minds for dialogue and successful implementation of the Lean model of work. The concepts of Lean Performance U challenge employees to look at Lean work modes in an entirely new way that they can understand, then apply back to their own job site. Lean Performance U also serves as an innovative teambuilding program. Whatever your needs, the program's curriculum can be customized to achieve your goals.

## How will this benefit my organization?

The goal of a performing pit crew is very similar to that of many company goals: be safe, be effective, and be first. Lean Performance U uses the pit stop as a challenge to address problems you may face in your industry, like limited training, staffing issues, and unclear objectives. Scenarios integrated into each pit stop provide a unique perspective for participants to see the common problem in a whole new way. The excitement of the pit stop opens conversation and consensus building, and as the experience builds, the participants begin to see the most efficient way of achieving the work.

### Clients Include:

United Airlines, Discount Tire, Crown & Cork, Halliburton, Coca-Cola, Intel, John Deere – Hitachi, ConocoPhillips, General Mills, Georgia-Pacific, General Motors, Boston Beer Company, Huntington – Ingalls, and many more.



### Lean Performance U Covers:

- Downtime reduction
- Workplace standardization
- Best practices
- Continuous improvement
- Teamwork development
- Workplace metrics

**Pit Instruction & Training**  
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# Where pit road is your classroom.

**OUR FACILITY** - Pit Instruction & Training is a state-of-the-art training center designed for pit crew athletes. Its six regulation pit stalls and quarter-mile track give our corporate clients the look and feel of a true motorsports' destination. The training day begins in our spacious lobby surrounded by racing memorabilia where you are greeted with southern hospitality. You are then introduced to the pit crew training process in a 100-seat stadium theater. A race shop tour and lunch precede an afternoon under the Carolina blue sky learning team constructs while safely performing pit stops on stationary race cars.



**“The concepts of TPM and the hands-on exercise at PIT have helped our company promote teamwork and allowed the people closest to the operation to make changes that have increased production, reduce machine down time, and increase market share.”**

**Keith Cabe**

Blue Ridge Paper, Business Process Improvements Manager



**“The PIT training supports all the major principles of Georgia-Pacific. Through the NASCAR analogy, it is very effective in clarifying our reliability vision by showing what is necessary to be competitive and successful. By asking the question, “what if employees here learn to treat their critical equipment like a race car? “We are forced to think differently about our approach to issues we face every day. The PIT training emphasizes the need for everyone to have the necessary skill, commitment, ownership, and teamwork to advance the vision.”**

**Joe Konkel**

Georgia-Pacific, Reliability Leader





**RECIPIENT – AMERICAN WELDING SOCIETY WELDER WORKFORCE GRANT – 2021**

**LICENSED BY THE NORTH CAROLINA BOARD OF COMMUNITY COLLEGES – 2014\***

**FINALIST – NORTH CAROLINA MOTOSPORTS ASSOCIATION TWO YEAR OR TRADE SCHOOL PROGRAM AWARD - 2008**

**FINALIST – BUSINESS NORTH CAROLINA MAGAZINE SMALL BUSINESS OF THE YEAR AWARD - 2007**

**RECIPIENT – ELLIOTT MASIE LEARNING CONSORTIUM LEARNING LEADERSHIP AWARD – 2006**

*\*The North Carolina State Board of Community Colleges is not an accrediting agency.*



**Pit Crew U** is the division of PIT designed to teach the specific skills associated with a career as an over-the-wall pit team member. The eight-week program gives students the basic skills needed to become a pit crew athlete.

Graduates have gone on to win series championships in all divisions of stock car motorsports every year since 2005, and makeup approximately 70 percent of the pit crew job force. Alumni of the program are also in Coaching positions at many of racing's most competitive teams.



**5 Off 5 On Race Team Performance** is where your pit crew career gets started. Successful Pit Crew U graduates invited into this program receive continued skills training and intensive athletic conditioning.

Students are graded and divided into active pit crews that gain practical experience by serving area race teams utilizing PIT's race team services. The "at track" experience opens the doors to your future employment with motorsports top teams.



**Pit Weld U** serves both industry and education in the southeast.

Career-focused welding, fabrication, and automation classes and workshops, along with customized training programs for industry highlight Pit Weld U's educational offerings.

As a distributor of manual and automated welding equipment for Fronius and APT Manufacturing / FANUC, Pit Weld U also supports industry needs for technologically advanced equipment in the region.

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